

**MEGA COMMUNICATIONS, LLC's
ORLANDO MARKET**

**RECRUITMENT INITIATIVES UPDATE
OCTOBER 1, 2003 THROUGH OCTOBER 1, 2004:**

Type of Initiative	Date Implemented	Description
Job Fair	February 4, 2004	Job Fair – University of Central Florida Spring Career Expo held February 4, 2004 was attended by Kate Gaffney, Human Resources Manager for Mega. The event lasted from 10:00 a.m. to 3:00 p.m. and featured high profile businesses such as Aflac, Bank One, Enterprise Rental Car, Merrill Lynch, Kraft Foods, Geico Direct, Walt Disney World, US Department of State. Mega talked to students from all disciplines and took resumes from all interested students.
Internship Program	Spring 2004 and ongoing	Internship Program: A shift schedule for 5 rotating interns was established. The interns primarily focus on the Promotions and Marketing Department, but have exposure to Production, Administration and other areas of Broadcasting. Interns attend promotional events. A report on their participation in Mega's Internship Program is compiled by the Director of Promotions.
Outreach effort	Ongoing	Participation in the Department of Labor's America's Job-bank. A non vacancy specific job posting internet board.