

**MEGA COMMUNICATIONS, LLC's  
PHILADELPHIA MARKET**

**RECRUITMENT INITIATIVES UPDATE  
FEBRUARY, 2004 THROUGH FEBRUARY 1, 2005:**

<b>Type of Initiative</b>	<b>Date Implemented</b>	<b>Description</b>
Job Fair – Co-Sponsor	5/25/04	On Wednesday, May 25 <sup>th</sup> , 2004, Mega Communications in association with the AL DIA Newspaper, co-sponsored a job fair at The Hampton Inn in Center City Philadelphia. Kevin P. Jones, General Manager, interviewed and spoke with potential candidates for positions in sales and sales management. Over 1000 job seekers were in attendance.
Job Fair – Co-Sponsor	9/22/04	On September 22nd, 2004, Mega co-sponsored the Concilio Job Fair in collaboration with Concilio which was specifically focused on outreach to diverse candidates. Mega's General Manager, Kevin P. Jones, attended and spoke to potential candidates about careers in broadcasting. The fair was advertised on WEMG AM during the two weeks prior to the event. Resumes were collected from those interested in radio.
Community Development	10/04	In October of 2004, Mega participated in the PLSC conference, an annual PA state-wide Latino conference that addresses issues impacting the Latino Community. The GM networked with students and adults, promoting employment opportunities with Mega.
Community Development		On a monthly basis Mega attends Chamber of Commerce events, meets with Councilman Juan Ramos, and networks with the Philadelphia Ad Club to promote employment opportunities with the organization.

